

Ten Tips for Choosing Art

FOR YOUR HOME AND WORKPLACE



Choosing an original piece of art for your home, vacation home, or office is an exciting adventure. How do you choose, and where do you start? And how will you pay for that piece you love? Can anyone buy original art?

If choosing and investing in original art pieces is new to you, but you are ready to purchase beautiful art that speaks to you, here are ten tips for buying wall art for your home from a personal perspective, focusing on choosing art for your decor and the emotional connection, as well as how to finance art.

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1. Understand Your Personal Taste

- **Why:** Art is deeply personal. Choose pieces that resonate with your emotions and aesthetics. It should make you feel something, whether it's joy, serenity, or inspiration.
- **Tip:** Start by identifying colors, themes, and styles you naturally gravitate towards. Use platforms like Pinterest or Instagram to create a visual mood board. You will soon begin to see what colours and styles are your favourites.

2. Complement Your Existing Decor

- **Why:** Wall art should enhance the overall look of your room, tying together various elements of your decor.
- **Tip:** Consider the color scheme, furniture style, and room function. Harmonize the art with these aspects without overwhelming the space.



3. Size Matters

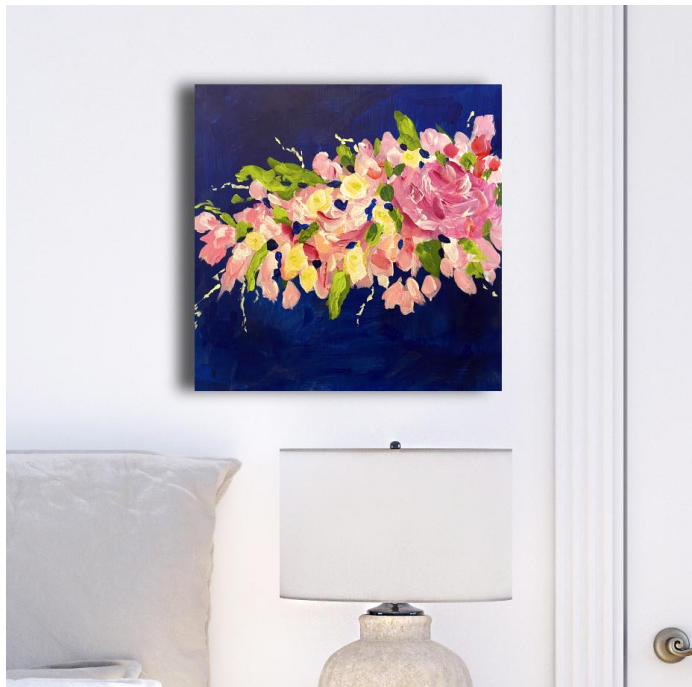
- **Why:** The scale of the artwork can significantly impact the balance of a room.
- **Tip:** Measure your wall space and determine whether you need a large statement piece or a collection of smaller pieces. Mock up potential arrangements using painter's tape to visualize.

4. Mix and Match

- **Why:** A diverse collection can make your space more interesting and dynamic.
- **Tip:** Combine different art forms like paintings, photographs, and prints. Mix various styles and frames to create an eclectic yet cohesive look.

5. Reflect Your Personality

- **Why:** Your home should be a reflection of who you are.
- **Tip:** Choose art that tells your story, whether it's through subjects you love, places you've been, or artists you admire. Personal touches make your space unique.



6. Emotional Impact

- **Why:** Art has a profound impact on mental well-being. It can reduce stress, increase happiness, and inspire creativity.
- **Tip:** Select pieces that evoke positive emotions and memories. Place them in areas where you spend a lot of time to maximize their positive impact.

7. Support Artists Whose Work You Like

- **Why:** Supporting artists you know and like can help you build a relationship with the artist and you'll often be the first to find unique, original pieces.

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- **Tip:** Visit local art fairs, galleries, or online platforms. By engaging with artists you can form a deeper connection to the artwork.

8. Consider Art as an Investment

- **Why:** Some art pieces can appreciate in value over time.
- **Tip:** Research the artist's background and market history. If considering art as an investment, consult with art advisors and be mindful of provenance and authenticity.

9. Financing Your Purchase

- **Why:** Art can be expensive, but it isn't always. There are ways to manage costs on any income.
- **Tip:** Set a budget and explore options like payment plans offered by galleries or the artist. Consider buying prints or limited editions, which typically cost less than original works. Or start small and invest in smaller artworks, or paintings on paper rather than canvas as these are frequently less expensive than larger canvas pieces.

10. Trust Your Instincts

- **Why:** Ultimately, you are the one who will live with the artwork.
- **Tip:** Don't be swayed by trends or others' opinions. If a piece speaks to you and fits your space and budget, go for it. Your connection to the art is what truly matters.



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